

Border Cities, Ont., Canada.

THE BORDER CITIES! is the chief City of Essex County, the Sun Parlor of Canada. It has the distinction of having the greatest percentage of growth in the last ten years of any city on the North American continent, increasing from 23,000 to 85,000 people.

Geographically the Border Cities form the most southerly city in Canada, located nearly 400 miles south of the main boundary line, we penetrate the Industrial centre of the United States, and are within 12 hours by rail of half its population. It is bounded on the North and south by the deep waters of Lake St. Clair and Lake Erie, while the Detroit River, the greatest shipping stream in the world, flows by our door, carrying annually a greater freight tonnage than the Panama, Suez and Manchester ship canals combined. So by steamship and five great railroads the output of our industries is moved to the markets of the world, and no city in North America under a quarter-million population equals the Border Cities in the volume of manufactured products for export.

The United States Steel Corporation is building the largest steel plant in the Dominion, the ultimate cost to reach \$80,000,000. The great Ford factory has spent \$26,000,000, and its exports annually exceed \$43,000,000. The Studebaker, the Maxwell-Chrysler, the Fisher Body, the General Motors, the Burroughs Adding Machine and the Toledo Scale Companies are just a few of the 190 nationally known American industries which have established their Canadian branches in our city.

We have the largest automobile plant in the British Empire, and over 70% of all automobile production in Canada comes from our community. Here capital and labor work together and strikes are practically unknown. Large payrolls bring us the best of skilled labor and over 60% of the families are home owners.

The Border Cities possess the finest schools and educational system in Canada, and take front rank in churches, banks, theatres, public institutions, parks, golf courses, and bathing beaches, these, with lake and river excursions afford unsurpassed recreational advantages. Here the "Sport of Kings" draws hundreds of thousands of devotees of racing to our three unequalled race courses.

Natural gas is abundant for both factory and domestic use. The hydro-electric system, one of the marvels of the world; serves us with cheap power in plenty. We have the best lighted city in America; more electric ranges are used in the Border Cities than in Detroit, a city ten times as large.

We have 126 miles of paved streets. Our assessed valuation is \$106,000,000; building permits eight and a quarter million; custom revenue \$12,274,000; bank clearings last year \$164,000,000.

Underneath the entire area of the Border Cities there is a solid bed of salt 270 feet thick. In each square mile are 433,000,000 tons. We season the whole of Canada and make the food taste better in many other countries as well. Chlorine, so essential to textile and paper mills, and caustic soda for oil refining and soap making, are manufactured here in unlimited quantities.

The great international bridge between Windsor and Detroit, costing \$12,000,000 is now to be constructed, the ferry service and the Michigan Central tunnel being inadequate to care for the enormous increase in traffic.

Thousands of Borderites commute to Detroit, Mich., daily, where they are employed.

We have presented to you the Border Cities. Where the heart of great industries throb. Where two great countries meet, one in peace and national ideals, and only a stream between.